

AAYUSH GUPTA

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EXPERIENCE

Triomics

Oct 2023 – Present

Product Designer (Full-time)

Bengaluru, Karnataka, India

- Designing user-centric experiences for Triomics' flagship AI products — **Prism** (AI-powered clinical trial matching) and **Symphony** (AI-driven pre-charting and triage solution) — to simplify oncology workflows and enhance clinical trial enrollment and care delivery.
- Working closely with the CTO, product managers, and engineering teams to define product requirements, shape user flows, and design solutions that make complex AI technologies like OncoLLM **intuitive and user-friendly** for clinicians and researchers.
- Leading the **end-to-end design process** — including user research, wireframing, prototyping, high-fidelity UI, and interaction design — ensuring seamless integration of Triomics' proprietary AI models into practical clinical tools.
- Owning the design and continuous improvement of the **company website**, ensuring clear communication of Triomics' technology vision, product offerings, and brand positioning to healthcare partners, investors, and stakeholders.

Mirra Health Care

Jul 2022 – Sep 2023

UX Generalist (Full-time)

Noida, Uttar Pradesh, India

- Conducted 15+ user interviews with US Healthcare professionals and gathered valuable insights for the Practice Management System (PMS) software, leading to a **12% reduction in friction** for critical provider workflows.
- Successfully established and implemented a **Unified Design System** for the organization, unifying design principles across 3 new products and **improving design-to-development handoff efficiency by 25%**.
- Led end-to-end design activities, including requirements gathering, content writing, mockup wireframes, and final UI screens, which contributed to a **9% increase in overall feature adoption** within the PMS.

XR Central (XRC Studios Inc.)

Sep 2021 – Jun 2022

User Experience Designer (Full-time)

Gurugram, Haryana, India

- Spearheaded the design and ideation for **MetaQube, a B2B SaaS product**, encompassing tasks from graphics to UI design, resulting in a highly usable and visually appealing product.
- Designed and deployed the official corporate website for XR Central, resulting in a **35% increase in lead-capture rates** and demo requests from potential clients within the first quarter.
- Conducted **A/B testing** on the MetaQube platform, analyzing user behavior and feedback, which optimized key feature flows and **improved the engagement rate by 18%**.

Garaaz

Dec 2021 – Feb 2022

User Experience Designer (Part-time)

Delhi, India (Remote)

- Contracted to fully **revamp the existing application** on the Play Store, focusing on a fresh look and feel that elevated the user experience and led to a **0.5 star increase in the app's average rating**.
- Implemented new features and UI changes that enhanced the application's functionality and contributed to a **15% boost in monthly user satisfaction (CSAT) scores**.
- Conducted extensive **competitor analysis** (5+ direct competitors), identifying market gaps and implementing design improvements that achieved a **competitive advantage in 3 key feature areas**.

Nitesh Minocha Architects

Jul 2020 – Oct 2020

Junior Architect (Full-time)

Location, India

- Role involved architecture and design work; a foundational experience prior to specializing in UX/Product Design.

SKILLS

Product Design: User Experience (UX), Product Design, GUI, User Experience Design (UED), Wireframing, Prototyping, Visual Design, Information Graphics.

UX Research: User Experience Testing, Business Requirements, User Interviews, A/B Testing, Stakeholder Management.

Software & Tools: Figma (Expert), Adobe Creative Suite (Illustrator, Photoshop, Lightroom), AutoCAD, SketchUp, Revit, V-Ray, Lumion, Protopie (Inferred from role descriptions).

Other Skills: 3D Visualization, Sketching, Photoshop Rendering, Microsoft Office.

EDUCATION

SCHOOL OF PLANNING AND ARCHITECTURE

Bachelor of Architecture (B.Arch)

Designerres — UI UX Design Academy

User Experience Designer (Certification)

2015 – 2020

New Delhi, India

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Online/Global